

# A – Z of fundraising tips

## A

**Auction of promises** Ask your friends, family or colleagues to promise to do something they wouldn't normally do (hoover, cut their hair) then hold an auction to buy the promises.

## G

**Gift Aid** Remember that if you pay tax you can Gift Aid your donations to make the most of the money you give. Remind people who sponsor you to do this and increase your giving power! Visit: [Justgiving.com](http://Justgiving.com)

## B

**Big Bike Ride** Get on your bike to show your support, get fit and raise funds. No matter what age or ability you are, there's a bike ride out there to suit you!

## H

**Hats on!** Make a fool of yourself - wear a silly hat for a day and get sponsored. Or encourage friends to do the same and have a hat parade with a prize for the best one.

## C

**Cake sale** Always a popular one whether at school, work or in your local community centre. Get everyone to contribute cakes or sweets then sell them on. Or buy them yourself. Yum.

## I

**Invite** friends to donate money to the NSPCC in place of presents for special occasions such as birthdays, weddings and anniversaries, call us and ask about the **NSPCC Celebrate scheme**.

## D

**Dress down day** Charge everyone £2 to come to work or school in casual clothes, or have a Go Green Day. Challenge departments or classes to raise the most money.

## J

**Jumble sales** Hold a jumble or a car boot sale – get rid of unwanted items and raise money at the same time. Ask friends and family to donate junk as well, and increase your profit!

## E

**Email** all of your colleagues to let them know what you are doing and ask them to support you. Don't forget to use your email signature to show you support the NSPCC!

## K

**Karaoke nights** Get a local pub to donate a room for free, and discover your untapped talents (or not!) when you sing along to your favourite song.

## F

**Fantasy football!** Organise a sweepstake on this season's teams and pit your skill against the best without even setting foot on the pitch! Works well for other sports too!

## L

**Letter From Santa** Surprise a child with a letter direct from Santa this Christmas. Just let us know all about them and we'll get on the Lapland Line straight to the man himself!

# M

**Matched giving** Ask your company to match whatever your work colleagues raise, and tell people this when asking for sponsorship.

# T

**Themed parties** Whether you're into James Bond, the swinging sixties or cartoon characters, get your friends to dress up and pay for the pleasure.

# N

**No smoking challenge!** Do you smoke, or do you have any other habit you would like to give up? Here is your chance – give up, get healthy and make money.

# U

**Unwanted gifts** After Christmas we all have those inevitable scratchy jumpers or socks we'd rather pass on. Get together with friends and have a giggle and a sale, or ebay them and donate the money.

# O

**Organise** a sponsored cycle/swim/run – whatever your interests. Push yourself that little bit further and ask your friends to sponsor you. Or get glamorous and plan a full-scale ball or garden party.

# V

**Video night!** Show a recently released film, and invite friends to come and watch it. Charge them for sofa space, snacks and even a meal.

# P

**Publicity** Remember that getting publicity through local papers and radio will boost your fundraising efforts and maximise your opportunities – please **contact us** if you need advice!

# W

**Whole heap of change!** Collect your spare change from shops and see how quickly it grows into a sizeable heap of a donation. Race your friends to be the first to fill a jar.

# Q

**Quizzes galore** Get the grey matter working and challenge your friends to a quiz night. Run a pub quiz or play any of your favourite games. If you charge for entry and snacks fundraising is a no-brainer!

# X

**X-Factor!** Maybe your friends or colleagues have untapped abilities? Host a talent hunt with refreshments. Or if they don't, hire a big screen and watch the TV talent contests, with a sweepstake on the talent!

# R

**Race to get fit Challenge** your friends to see who can get fit the quickest, putting your new stamina through the paces with hill walks, running marathons or a game of friendly golf.

# Y

**Yes you can do it!** Fundraising can be challenging, but keep going and you will be surprised at how well you do. **Don't be afraid to ask!**

# S

**Stop for Tea** Get friends or colleagues together and host one of our tea parties – cake sale optional but highly recommended!

# Z

**Zodiac party** Invite your friends over for an evening of astrological forecasts and star gazing (and charge them for dinner!)

**We would love to hear about your event so please contact us and tell us your ideas and plans. We can also help by giving advice and also providing NSPCC materials to help you fundraise.**